

SINFONIA GULF COAST

2023 | 2024

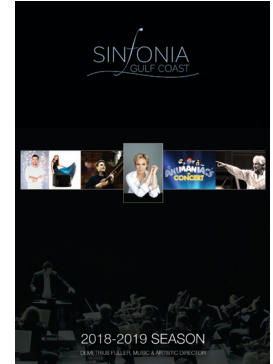
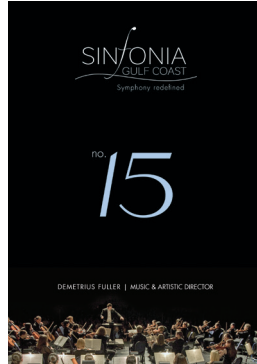
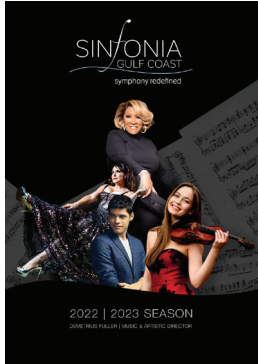
MEDIA KIT

DEMETRIUS FULLER | MUSIC & ARTISTIC DIRECTOR

Your symphony experience... redefined



Sinfonia Gulf Coast presents the **highest caliber concerts** and events along Northwest Florida's Gulf Coast. From Broadway legends Bernadette Peters, Kristin Chenoweth and Patti LuPone to Grammy Award-winner Roberta Flack and Patti LaBelle to iconic big band Pink Martini and everything in between, Sinfonia uses the **region's finest musicians** to provide an exciting concert experience hailed by patrons and critics alike.



ADVERTISING IN THE SINFONIA SEASON PROGRAM OFFERS YOUR BUSINESS:

- ♪ **Up to a ONE YEAR shelf life to spotlight your ad!**
- ♪ Visibility to an exclusive, affluent clientele and patron base who are business and community leaders throughout Northwest Florida
- ♪ An economical and efficient way to reach your target market
- ♪ Ability to make multiple impressions on season subscribers, sponsors and key decision makers in the community
- ♪ Ability to offer special savings opportunities to potential clients
- ♪ A portion of each ad sale goes toward Sinfonia's Music Education Fund, which includes support of the Sinfonia Youth Orchestra and our collaboration with Sacred Heart Hospital's Arts in Medicine project

AS A SINFONIA ADVERTISER, YOUR ADDED BENEFITS INCLUDE:

- ♪ Your company logo and link to your website from the digital version of the season program located at SinfoniaGulfCoast.org
- ♪ Up to ten (10) complimentary tickets to any Sinfonia main season performance during the 2023-2024 season
- ♪ Your ad used at more than 25+ Sinfonia events with public distribution to Chambers of Commerce, Tourist Development Centers, hotels, real estate agencies, libraries, condos, bookstores, corporations and luxury retail outlets from Pensacola to Panama City
- ♪ Paid & geotargeted feature on Sinfonia social media platforms (25,000+ followers) included with half page ads and above, and dedicated banner on Sinfonia e-blast during the season with full page ads and above

SINFONIA PATRONS

BUSINESS AND COMMUNITY LEADERS
with a high value on quality

AFFLUENT AND EDUCATED
from Gulf Breeze to Panama City

LUXURY ENTHUSIASTS
buy more Jewelry, luxury goods and high-end brands



\$176,000

AVERAGE HOUSEHOLD INCOME

25-65+
AGE RANGE

51%
FEMALE

49%
MALE

YOUR SUPPORT IS INSTRUMENTAL TO OUR SUCCESS



ONE-OF-A-KIND

Our region's ONLY fully-professional symphony orchestra

185,000

Students impacted since 2006

COMPLIMENTARY

Concert attendance and bus transportation is always provided free of charge to schools and students

2,400

Kids attended 2022 Link Up program in conjunction with Carnegie Hall Weill Institute

FIRST-STRING

Grammy/Emmy-Award Winning guest artists and Sinfonia Musicians in schools

\$2 MILLION

Economic impact to the local economy PER SEASON with more than 30 concerts and events annually

SINFONIA
GULF COAST

PLEASE CONTACT OUR OFFICE:

850.460.8800 | info@SinfoniaGulfCoast.org

CIRCULATION: 10,000 PRINTED COPIES + DIGITAL

- DISTRIBUTION:**
- ♪ Regional Tourist Development Council Locations
 - ♪ Regional Chamber of Commerce Locations
 - ♪ E-edition with link to your company
 - ♪ E-blast to combined list of 20,000 patrons
 - ♪ Concerts & events through June 2024
 - ♪ Placed at more than 50 sponsor locations
 - ♪ Professionally distributed at high volume target points from Pensacola through Panama City
 - ♪ Paid digital regional distribution via ISSUU

PAGE SIZE (7" X 10" BOOKLET)	WIDTH X HEIGHT	COST	ADDED BENEFITS	TICKETS RECEIVED
2-Page Spread	14.25" x 10.25" (with bleed) 13.25" x 9.25" (live area)	\$5,750	<ul style="list-style-type: none"> ♪ Four dedicated social media posts, tagging your business profile ♪ Post will have a paid, geotargeted boost for increased reach beyond our 25,000+ following ♪ One banner ad on an email blast to Sinfonia's database of 9,000+ subscribers 	10
Full Page	6.125" x 9.25" (no bleed)	\$3,950	<ul style="list-style-type: none"> ♪ Two dedicated social media post, tagging your business's profile ♪ Post will have a paid, geotargeted boost for increased reach beyond our 25,000+ social media followers ♪ One banner ad on an email blast to Sinfonia's database of 9,000+ subscribers 	8
Half Page (Horizontal or Vertical, please indicate)	6.125" x 4.5" (H) 3" x 9.25" (V)	\$2,250	<ul style="list-style-type: none"> ♪ One dedicated & tagged posting on social media platforms 	6
Quarter Page (Vertical)	3" x 4.5"	\$1,750		4

DEADLINE: AUGUST 15, 2023

Send QUESTIONS and AD SPACE CONFIRMATION FORM to:

Zandra Wolfgram
 zwolfgram@sinfoniagulfcoast.org
 (850) 218-8805

FILE SPECIFICATIONS: Preferred digital format: PDFX-1A or Press-Ready PDF, Resolution: 300 dpi (dots per inch), CMYK Color Profile, No crop marks

Send AD file to: hello@francesroy.com

Send PAYMENT noted for "SGC 2023-2024 Season Program":

Sinfonia Gulf Coast
 P.O. Box 6326, Destin, FL 32550

Name/Business Name _____ Phone _____

Street Address _____

City _____ ST _____ Zip _____ Title _____

Contact _____ Cell Ph # _____ Email _____

CC# _____ Exp Date _____ Zip for Card _____ Security Code _____

Signature _____ Date _____

Print Name _____ Title _____

Ad Consultant Signature _____ Date _____

Ad Consultant Print Name _____

*A 3% administrative fee is added to the price of your ad. Please refer to your invoice for total amount due.